

DEPARTMENT OF TOURISM & HOTEL MANAGEMENT

“Reinventing Tourism: People and Planet”

Programme Schedule	
23-01-2023	
Technical Session I (02.00 PM to .03.30 PM)	
Keynote: Dr Toney K. Thomas (Director, School of Tourism Studies, Mahatma Gandhi University, Kerala)	
Topic: <i>Challenges to Social Tourism: Inclusions and Exclusions</i>	
Chair: Dr. Dileep MR , Director, KITTS, Trivandrum	
Paper Presentation	
1	Impact of Socio-Cultural Factors on Responsible Tourism in Wayanad District of Kerala <i>Regi Francis & Prof Dr. S Ganapathy</i>
2	An Innovative appetizer with Jack Fruit Chicken <i>John Kizhakuden</i>
3	In the post-pandemic period, what changes and challenges will Industry 4.0 contributed to the tourism <i>Harish P & Toney K Thomas</i>
4	A Conceptual Framework on Impact Investing-A New Asset Class for Sustainable Development <i>Haniyya.KB</i>
5	Tourists’ motivation for Eco-friendly Accommodation – A study on Basiwood Resort <i>Hamza Khan & Nusrat Yasmeen</i>
6	The Beachline Pollution in Goa – A Review <i>S.T. Vinodkumar</i>
7	Customer Expectations from Star Hotels <i>Biju KS</i>
8	Unlocking brand loyalty through NFT’s: Evidence from hospitality industry <i>Rigin Sebastian, Noufal Naheem Kottekkadan, Mohammed Niyas KK, Toney K Thomas</i>
9	A study on awareness on responsible tourism and tourism culture among future teachers <i>Ms Neenum Dittu & Dr. Alex George</i>
10	Role of the Government in Sustainable Tourism initiative in Karnataka – A Study <i>Dr.S.Kannan</i>



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24-01-2023	
Technical Session II (Online) (09.30 AM to 10.30 AM)	
Anthony Wong Kim Hooi (Professor of Practice, UUM and Taylor's University)	
Topic: Journey to Carbon Neutral in a Sustainable Resort	
Chair: Dr. Dileep MR , Director, KITTS, Trivandrum	
Technical Session III 10.45 AM - 12.15 PM	
Dr. Benoy TA (Associate Professor and Head, Dept. of Tourism Studies, Central University of Kerala)	
Topic: Accessibility and Inclusive Tourism - Destination Planning and Development Perspective.	
Chair: Dr.B.George (Associate Professor, Dept. of Tourism Management, MKU, Tamilnadu.	
Paper Presentation	
1	Analytical Study on Tourists Visiting Adyanpara Waterfalls in Malappuram District of Kerala <i>Smiji Sivadasan.</i>
2	Ecotourism and Society- Tourists Attitude Towards Responsible Tourism With Special Reference to <i>Sharath AP</i>
3	A Study on using of Local Foods for the Development of Attractiveness in Tourism Destinations <i>Dr Shemeer Babu T</i>
4	Encouraging Cultural Interaction as a way to Promote Responsible Tourism; A Study in Kerala <i>Mr. Janeesh Babu K P & Dr. Ahamed T Z</i>
5	A study on the effect of tourism growth on a destination's sustainability; with special reference to W <i>Anujith S & Dr. B George</i>
6	Impact of Artificial Intelligence in the Hotel Industry <i>Dr. Hafees VK</i>